

**ABSTRACT**

**[1045]** A method and apparatus for a broadcast wireless communication system having a plurality of terminals is provided. At least one radio frequency (RF) quality requirement defining a minimum quality of communication service threshold for receiving broadcast information by at least one terminal over a broadcast communication channel is determined and the at least one RF quality requirement is associated with a service threshold indicator (STI) value. The STI value is communicated to the at least one terminal. At least one RF quality parameter of the broadcast communication channel is determined, where the RF quality parameter defines a degree of quality in which communication is received by the terminal over the broadcast communication channel. The RF quality parameter is compared to the RF quality requirement corresponding to the communicated STI value, and the terminal is prevented from tuning to the broadcast communication channel providing that the RF quality parameter is lower than the RF quality requirement.